

DOUBLE THE BUSINESS, DOUBLE THE FUN

Twins Kari and Lisha Schneider enjoy a luxury lifestyle through their WorldVentures business, while fulfilling their love of travel.

by Nicole Bywater



Photography by Manuello Paganelli

KARI AND LISHA SCHNEIDER HAVE WORKED AT A NUMBER OF JOBS. ALTHOUGH THEY'RE HARD WORKERS, THEY HAVE NEVER BEEN ABLE TO MAINTAIN STEADY, FULL-TIME JOBS BECAUSE THEY HAVE A TENDENCY TO QUIT WHENEVER AN OPPORTUNITY TO TRAVEL PRESENTS ITSELF.

But with their WorldVentures business the 32-year-old identical twin sisters have found an ideal way to indulge their love of travel and generate a full-time income.

"The business just really falls into our everyday lifestyle," Kari says. "The travel perks are great, and the people we work with are really serious about making money."

The sisters grew up in San Diego, where they were dancers and cheerleaders before going to college. After college, they moved to Los Angeles to pursue entertainment careers in television and film. In their careers, they have appeared on several television shows and have worked as body doubles for twin actresses Mary-Kate and Ashley Olsen.

The Schneiders appreciate the income generated residually in both the entertainment and network marketing industries. For work completed once, they receive residual pay over time. But with the unpredictability of work in the entertainment business, Kari says, they're happy to have their WorldVentures business as steady income. The travel discounts are an added bonus.

Role Models in the Industry

Kari and Lisha were introduced to WorldVentures by Wes Melcher, another International Marketing Director, who knew the twins liked to travel.

Having achieved the company's highest rank, WorldVentures is now paying for their car payment and mortgage. In addition to having the time freedom to do what they please, their WorldVentures income allows them to buy the things they want.

"Our first year we made a six figure income, and our second year we tripled that. Now our Mercedes is paid for by the company; our house is paid for by the company—plus we still get our residual income

to offer. It's easy to sell, they say, and fits effortlessly into their regular conversations. "When we go shopping for clothes to wear on our trips, people will usually ask us about our travels and we get to share the business with them," Kari says.

Growing up, the sisters saw how network marketing can be a career from their mother, Glenda—a single mother supporting her family on income from network marketing businesses.

"She raised five girls, bought luxury houses and put us all through college," Lisha says. "So, although this is our first business, we've seen network marketing as a normal lifestyle because that's what we grew up with."

Our Mercedes is paid for by the company; our house is paid for by the company—plus we still get our residual income on top of that.

on top of that," Kari says. "What other company is going to do that for you?"

After just a year in the business, Kari and Lisha became the first women to reach the International Marketing Director level with WorldVentures and the fourth to do so overall. Both say they're proud to be role models for other women in the industry.

"There are so many women who want to be able to work from home," Lisha says. "This is something they can do, and we're happy to be examples of that."

The secret to their success, they say, is that they're dedicated to sharing their travel product and the business opportunity WorldVentures has

A Love of Travel

The twins went on their first DreamTrip in January 2006—a \$149 four-day/three-night cruise. They had so much fun they went on a second DreamTrip—a \$199 all-inclusive four-day/three-night trip to Costa Rica in April—and again had a blast.



The Schneider twins were once body doubles for Mary-Kate and Ashley Olsen.

**Home
California**

Family

Sisters Shala, Shira and Shea; brother Scott; dad Wayne; mom Glenda

**WorldVentures Status
International
Marketing Directors,
WorldVentures Trainers**

Vital Business Tip

Do what you love.

**We love travel,
and that's why
WorldVentures is a
great fit for us.**

The twins lived in Costa Rica for four months while in college, so they knew how beautiful it was, but they hadn't been able to see many of the tourist attractions. With WorldVentures, this trip gave them the opportunity to do things like zip-line through the jungle canopy and go white-water rafting.

They enjoy the financial and time freedom that comes with working for WorldVentures, but say the best part of their business is that they don't have to answer to anyone else.

"We hate others telling us what to do," Lisha says. "The cool thing about WorldVentures is that we can be involved with the people we want to work with. The teamwork is great, and I love having my twin for a business partner." In addition, Kari says, they like that they don't have to get up early to go to work. That time freedom allowed the twins to publish their first book and even appear in a feature film alongside Bob Proctor and Marie Diamond of *The Secret*.

"We take a lot of trips with friends, plus there are DreamTrips every month, and the weekend trips for the Acceleration Training," Kari says. "As long you like to have fun and make money at the same time, this is a great business." **YB**